



## Central Arkansas Pop Warner

PO Box 25848  
Little Rock, AR 72221  
Phone: 501-255-7322

Website: [www.capwfl.com](http://www.capwfl.com)

Email: [info@capwfl.com](mailto:info@capwfl.com)



**Central Arkansas Pop Warner Football & Cheerleading** would be honored to have \_\_\_\_\_ as a sponsor for our upcoming 2010 football season, scheduled to begin in September, 2010. Registration will begin this summer! **Central Arkansas Pop Warner** is a 501(c)3 nonprofit organization that enables children to benefit through competitive team sports and activities in a safe and structured environment. Our programs teach fundamental values and skills, while also encouraging each Pop Warner participant to be responsible in the classroom. We are also proud of the fact that Pop Warner Little Scholars has over 375,000 participants across the country and is the only youth sports program that requires scholastic achievement as a condition of participation.

As with any successful nonprofit, sponsors are the key to our immediate and long-term success and we think it's imperative that our kids understand the commitment you've shown to their future by being a financial sponsor. In addition to their athletic responsibilities, the children will also be responsible for maintaining a certain level of success in the classroom and learning important social skills through organizing and participating in fundraising opportunities throughout the year. We want our children to understand the importance of being tomorrow's leaders through leading by example in the classroom and in their neighborhoods. As a 501c3 organization, the **CAPWFL** receives no public funding and all donations are tax deductible.

**Central Arkansas Pop Warner Football and Cheerleading** appreciates you allowing us the opportunity to present this sponsorship proposal. There are different levels of sponsorships available, including in-kind opportunities, or we can develop a package that fits your needs.

If you are interested in sponsoring **Central Arkansas Pop Warner Football & Cheerleading**, simply return the attached documents or contact any member of the Central Arkansas Pop Warner Football League at [info@capwfl.com](mailto:info@capwfl.com) or by phone at 501-255-7322. If you will include a website we will list it on the sponsorship page of our [www.capwfl.com](http://www.capwfl.com) website. All we need is your logo and a home page or face book fan page from your organization. Thank you for your consideration and interest in supporting the Scholar Athletes in our community.

A handwritten signature in black ink that reads "Lana Roach".

**Tyrone Jones**  
President

**Lana Roach**  
Vice President of Sponsorships & Marketing



## Donor & Sponsorship Levels

Central Arkansas Pop Warner Football & Cheerleading offers a wide variety of donor and sponsorship levels for individuals and businesses.

### Sponsorship Levels

#### **Honor Roll \$100 Recognized as Friend of the family = *Scholarship of one participant***

- Company or Individual listed on Honor Roll banner, announced at games
- Company or Individual named in press release as Honor Roll Sponsor, sent to local media

#### **First Down \$250 Recognized as Football/Cheer/Dance Team Sponsor**

- Company named in press release as First Down, sent to local media
- Text Web link for company displayed on CAPWFL Website
- 2 "Season Tickets" to see your sponsored team play (regular season home games)

#### **Touch Down \$500 Recognized as Tackle Football & Cheer Sponsor**

- Company named in press release as Touchdown Sponsor, sent to local media
- 3'x5' banner with your company name/logo displayed at stadium (please provide)
- Linked company graphic banner on front page of CAPWFL Web site
- CAPWFL sponsor plaque

#### **Champion \$2500 Recognized as Tackle Football & Cheer Sponsor**

- Company named in press release as Champion Sponsor, sent to local media
- 3'x5' banner with your company name/logo displayed at stadium (please provide)
- Linked company graphic banner on front page of CAPWFL Web site
- Linked company graphic banner on sponsored team page on CAPWFL Website
- CAPWFL sponsor plaque
- Company logo printed on back of current season t-shirt
- Company recognized on media announcements (newspaper, television, etc.)

**It's all about the kids!**



## Central Arkansas Pop Warner

PO Box 25848  
Little Rock, AR 72221

Phone: 501-255-7322

Website: [www.capwfl.com](http://www.capwfl.com)

Email: [info@capwfl.com](mailto:info@capwfl.com)



### Sponsorship Application

Central Arkansas Pop Warner Football and Cheer needs your tax-deductible support. Sponsorships are available for organizations and individuals at many levels. Contributions to CAPWFL are important to the organization. Your contributions will help cover equipment costs, field usage expenses; insurance, camp expenses, athletic apparel, athletic programs, marketing materials and most importantly support our student and scholar athletes.

#### Sponsor Information:

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

- \_\_\_\_\_ **Honor Roll \$100 Recognized as Friend of the family**
- \_\_\_\_\_ **First Down \$250 Recognized as Flag Football/Cheer/Dance Team Sponsor**
- \_\_\_\_\_ **Touch Down \$500 Recognized as Tackle Football Team Sponsor**
- \_\_\_\_\_ **Champion \$2500 Recognized as Tackle Football Team Sponsor**
- \_\_\_\_\_ **In kind contribution: \_\_\_\_\_**
- \_\_\_\_\_

**Thank you and we appreciate your consideration!**